

California Writers

Serving Greater Los Angeles

THE SCRIBE

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www.calwriterssfv.com

December 2008

THE BUSINESS OF WRITING: Sell Your Book in 20 minutes! w/ Carolyn Howard-Johnson

If you come to only one seminar this year, this is it! **On December 13th at 1:30 PM**, our greater Los Angeles writers will be treated to a one-hour showcase with Carolyn Howard-Johnson.



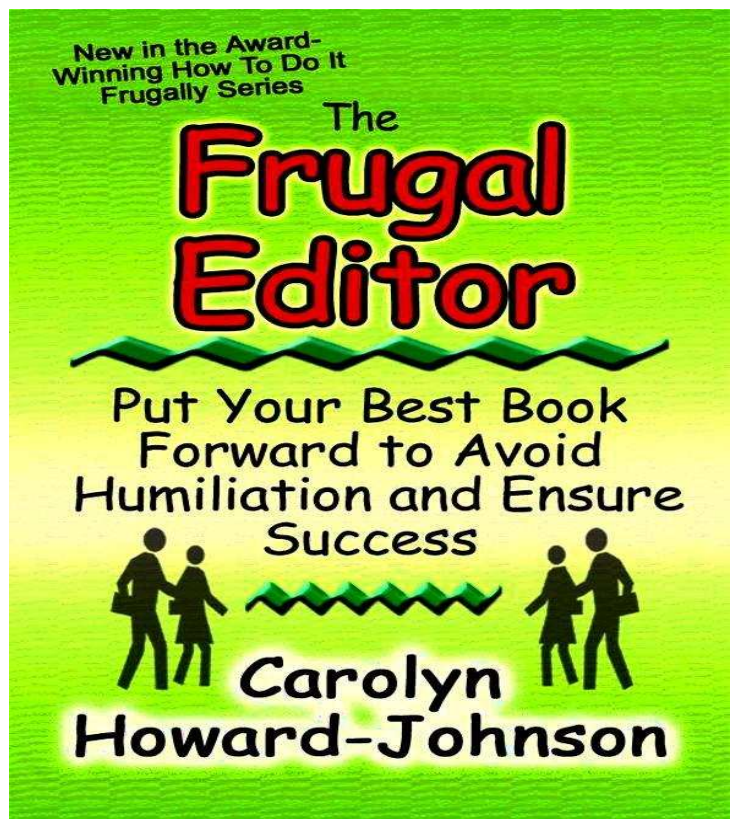
Her nitty-gritty how-to, "The Frugal Book Promoter," won the Best Professional Book of 2004. Her sequel, "The Frugal Editor," was named the best publishing book of 2007 by USA Book News.

And "Write-2-Writer" says, "*The Frugal Editor will become a well-used reference for writers around the world.*" It has already garnered three major commendations and is available on Amazon, which also published her short: "The Great First Impression Proposal..." **Sell Your Book in 20-Minutes or Less.** And truly, Carolyn is the one who can show you how!

Howard-Johnson loves to travel and has studied writing at Cambridge University in the United Kingdom; Herzen University in St. Petersburg, Russia; and Charles University in Prague.

"Carolyn Howard-Johnson is a wonderfully energetic speaker and also the founder of Authors' Coalition. She is my personal favorite for writing how-to books that I easily understand and can access immediately for positive results."

– *Scott A. Sonders, Ph.D.*

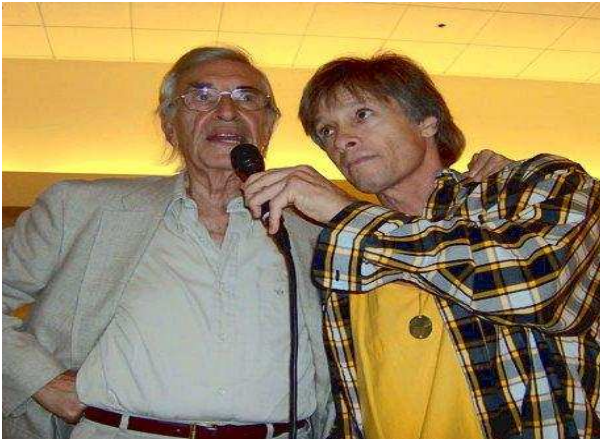


The Entertainment of Writing: An excerpt with Roger Rodd

Also on December 13th you're invited to share a private, 25-minute insight into a remarkable journey.

Inspired by Chazz Palminteri's "A Bronx Tale" and the playwright's fundamental axiom to "write what you know," Roger Rodd will present a vignette from his very personal memoir.

Prior to his plunge into show business, Roger had traded his figurative soul to the cause of succeeding as a wide receiver in the NFL. That high priced failure cost him his childhood sweetheart, a number of painful surgeries, and 13 fruitless tryouts in as many years.



Martin Landau w. Roger Rodd

Rodd's memoir reveals the frustration and stubborn determination to prevail. Just as Stallone's "Rocky" personified the anguish of a struggling actor and ne'er do well boxer, "Footsteps" poignantly portrays RJ as its literary, never-say-die wide receiver. His screenplay "Footsteps" is the birth of a game and the death of a dream. And Roger performs in playhouses nationwide.

Now you too can explore the creation of literature from athletic ambition.

– Pauline Williams

Our Special Thanks to the delightful and inimitable **Kelly Browne** for sharing her "**101 Ways to Say Thank-you.**"

On November 8th Kelly helped improve all of our relationships and also how the world perceives us with some simple but gracious techniques. It's a good bet to buy her book: www.kellybrowne.net



And More Special Thanks...

go to our editor, **George Hirai**. He's hopefully convalescing from a not-so-pleasant hospital stay. And he remains in our prayers as a highly regarded friend and colleague. – Meanwhile, we'll be having a slim version of our SCRIBE, until we can **find a new volunteer editor**. Send me your ideas and suggestions, please.

Upcoming Events:

We'll welcome in year 2009, on January 10th with a special one-hour presentation from: **Michele Wallerstein**, renowned novel and script coach.

We'll also feature our member **Jimi Yamagishi**, an artist whose range of experience & depth of emotion translates into warm vocals & his own eloquent lyrics.

Watch our website and stay tuned for the exciting details: www.calwriterssfv.com

December Meeting

CWC:

Serving Greater Los Angeles Writers

**Saturday the 13th
1:30 to 3:30 p.m.**

Encino Community Center
4935 Balboa Blvd.
Encino, CA 91316

Directions:

Just north of Ventura Blvd.
Plenty of free parking.

Revel in your own
☀️ **15-Minutes of Fame** ☀️
OPEN MIC

Barnes & Noble
16461 Ventura Blvd. – Encino

**Save the date:
January 16th 2009**

We'll resume bigger & better...

Sign-ups, as usual,
will commence at 6:45 p.m.

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CWC-SFV

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