

California Writers

Serving Greater Los Angeles

THE SCRIBE

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www.calwriterssfv.com

November 2008

Master Your Marketing **Writing Is Also A Biz, Ya Know...**

Hear "**How to Publish Profitably**"
from **Carol Adler**, president of
Dandelion Books.



The online publishing revolution gives us unlimited opportunities for creative writers to express ourselves.

As a cutting-edge literary promoter, Adler accepts books that other companies reject. Unlike other companies that are controlled by a corporate board, Dandelion Books doesn't shy from outrageousness. ◇◇
[\(Read more about Adler on page 4\)](#)



Our Double Feature Nov 8th writing seminar will also applaud our own Member, **Kelly Browne**, author of the recent hit seller, "101 Ways to Say Thank You." Kelly knows how to get published; listen & learn as she shares her secrets. ◇◇

November Meeting

Saturday, November 8th

1:00 to 3:00 p.m.

Encino Community Center

4935 Balboa Blvd.

Encino CA 91316

POETRY

Maybe McPoetry

By Scott Sonders

Every screenwriter wants to write a novel because this is the milk of literature and every novelist wants to pen a poem because that is the cream of the milk.

The problem is that America is low fat and cream scares the crap out of us. Cream has cholesterol; cream might cause plaque. Poetry does not generate capital or produce income, so writers don't invest in it; agents disregard it; and publishers won't consider it.

But, I say, maybe we can start a new culture that thrives on heavy cream. Maybe we can interest a corporation with the tax benefits of cream write-offs.

Maybe PBS-TV could syndicate McPoetry into 12 monthly, 30-minute segments with MTV music video formats and lots of pretty boys and girls not reminiscent of cholesterol and still thrilling on the luscious taste of cream. ◇◇

Reprinted from:

The Wordsmith: November 1989

Pen Newsletter Fall 1987

FEATURED MEMBER:

Kelly Browne has written hundreds of thank-you notes.

She covers this and so much more in her latest publication "101 Ways to Say Thank You."



In November she'll tell us more. Kelly says, "I hope my book will encourage you to count your blessings and let people in your life know how much their thoughtfulness and generosity have meant to you.

Start today by putting your gratitude and thankfulness into action – send a thank-you to one who made a difference. We have the power to make our world a better place. ◇◇

REWIND

With Broad Strokes

By George Hirai

Saturday's "Painting with Broad Strokes" brought together talented artists and writers. Dori Marler and four other painters from her SFV Art Club brought their fine work and painted during the meeting. The artists painted pictures based on our own writer's works.



Anita van Tellengen "A Year of Healing"

In turn, writers viewed the works and wrote about the paintings. The judges selected the top submissions.

- First place: Ray Malus
- 2nd place: Pauline Williams
- 3rd place: Suzette White

Midge Reisen depicted a grandfather and a boy in a field, from Larry Fazio's memoir.

Russell Wolvek painted a pensive young girl based on a submission by Cheryl Hector.

Anita van Tellengen decorated her canvas with a row of milk bottles, matched to a series of words and based on the poem

"Maybe McPoetry," which is printed in this month's *Scribe*

Marilyn Blutter brought in an oil painting that beautifully depicts the aftermath of 9-11.

Dori Marler painted a *Castle on the Hill*, an interpretation of Olgui Mahler's memoir of her "Grandpa Juanito." ♦♦

We applaud all our fine artists.



Coming in November

CAROL ADLER

By George Hirai

Carol Adler is the author of three novels, four books of poetry, as well as over 200 poems in literary journals. Adler has ghostwritten over 40 non-fiction and fiction works for a number of professionals in education, health care and human care industries. Adler's latest ghost written work, where she listed as co-editor, is "*Why Am I Still addicted? A Holistic Approach to Recovery.*"

Adler holds executive management positions in two rejuvenation and mind/body wellness corporations. She is affiliated with International Association of Healers and Earth Stewards and Arizona Society for Professional Hypnosis. In *Write to Publish for Profit* (Carol Adler's website), Adler dispenses a great variety of advice about writing, editing, and publishing.

An excerpt:

"The Good Life starts with a dream, and if your dream is to become a successful published author, I'm here to celebrate and support you. As a professional book doctor, editor and publisher, I have spent many years "weaving the dreams" of others and serving as a midwife for the birth of some of the world's most precious children.

Take risks. Grow wings. All types of writing are related. Learning how to write for each targeted readership sharpens your technique and broadens your income base. I encourage you, above all, to hold the vision of being a professional. Cherish your dreams. Know that you are on the success path if you are focused on your goal, willing to listening to advice, open to accepting criticism without taking it personally, and impassioned about producing your very best written work at all times."

In an interview with Norm Goldman, Adler discussed her passion about writing, especially poetry.

"The market for poetry is poor and always has been in this country, I'm sure. Most Americans don't read it because they don't think it is a necessary part of their life, or their literary diet. I happen to feel it is. Poetry is my air, water and food, as are music, and art. Most people don't have the background to appreciate it. That may sound elitist, but in order to really dig experimental writing, you have to have a frame of reference. You have to have been saturated in the classics and you also have to love words and love to explore new styles."

Come on down! Listen and learn from Carol Adler: writer, editor, writing coach and publisher. ♦♦

VIEWPOINT

Sunday

By Ray Malus

In the long morning shadows of the church patio, you can feel the heat gathering strength like an old fashioned fighter winding into a huge round-house uppercut. In tiny cliques, the children, of the children, of the children who came here long ago, stand and chat about the fund drive for the new church computer, and the catering for the coming picnic. In quiet corners, individual choir members sip coffee and worry demon phrases from the Anthem.

And the children of the children, of the children, of the children, careen in cacophonous anarchy waiting to be called to learn about Baby Moses and Baby Jesus. And the doors open, expelling the 'Eight O'clockers' into the heat. And the children, of the children, of the children, stream into the sanctuary of the Sanctuary. They pass like hordes of pedestrians bustling across an intersection from opposing sides. When the light says 'WALK' with barely a notice like smoke colliding with fog.

They sit in cooled church air, in jogging shorts and designer sneakers next to vague ghosts of the parents, of the parents, of the parents, who sit better arrayed,

cooling themselves with fans of cardboard on sticks.

The choir, all guitars and tambourines, stands next to the vestigial organ and renders, with electric enthusiasm, the Processional.

And the children, of the children, of the children, recite timeless prayers, and nod through timeworn sermons, and meditate on the week to come, And thank God that some things never change. ◇◇

CALL FOR SUBMISSIONS

The editors are soliciting creative works for the December issue of our literary journal, **THE SCRIBE**.

Submit: essays about writing, memoirs, short stories, reviews, humor pieces, and excerpts from longer works.

In the revised guidelines below, we increased the word limits for creative work.

If your work is published in THE SCRIBE, send a portrait or candid photo of yourself, to accompany your work. We find photos of members enhance the newsletter and your name recognition.

The submission deadline for the December issue of the Scribe is 11-11-08. Send your submissions to "Scribe Editor," as Word.doc attachments.

CALL FOR SUBMISSIONS [CONT.]

The following are our word limits:

- Articles about writing, essays, memoirs, excerpts from fiction/non-fiction, and general features -- 700 words.
- Reviews of fiction, non-fiction, essays, and film -- 400 words.
- Poetry. 35 lines -- about 250 words.
- Poetry reviews --150 words.

The Editorial Committee determines articles to be published in *Scribe*. In some unusual instances, we may extend the word limits.

Email us: cwcsfv@gmail.com

CWC TEAM

Scott A. Sonders, Executive Director

George Hirai, Editor of "The Scribe"

Leila Morris, Secretary & Newsletter Design

Natasha Bem, Treasurer & Membership

Larry Fazio, Events Manager

Mike Austin, Development & Networking

Denise Decker, Networking Advisor

Venita Louise, Networking Advisor

Bruce Zacuto, Sergeant-at-Arms

Gordon Durich, Publicity Chair

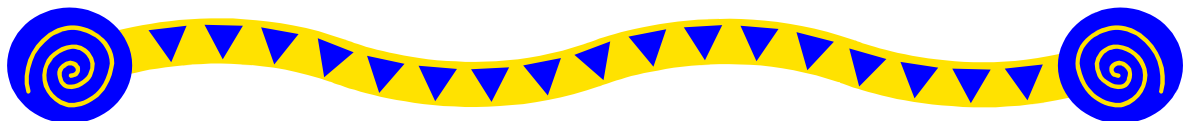
Pauline Williams, Programs Chair

Lenora Smalley, State Representative

Cheryl Hector, Hospitality Director

Olivia Mohler, Hospitality Director

Patty Foltz, Webmaster





TAX TIME IS GETTING CLOSER

{Is this how you and your desk look & feel?}

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Our CWC Treasurer speaks your language...
English, Russian, Spanish and *Finances* !!

**** NATALIE BERN Knows Writers !! ****

She will save your money and your sanity.
Email her for an appointment & consultation:

natashaber@hotmail.com

**** Great References ****

November Meeting

CWC:

Serving Greater Los Angeles Writers

Saturday the 8th
1:00 to 3:00 p.m.

Encino Community Center
4935 Balboa Blvd.
Encino, CA 91316

Directions:

Just north of Ventura Blvd. and
adjoining the east end of Encino Park.
Plenty of free parking.

☀ **Revel in your** ☀
“15-Minutes of Fame”

☀ **OPEN MIC** ☀

Barnes & Noble
16461 Ventura Blvd. – Encino

Due to the Holiday Season
the bookstore will be too hectic
for our Open Mic

Coming: January 16th 2009

We resume bigger & better!

Sign-ups, as usual,
will commence at 6:45 p.m.

cwcsfv@gmail.com

CWC-SFV

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